

LARGEST SELECTION OF TOYS IN TOWN

AT THE LOWEST PRICES EVER

# CHRISTMAS gift GUIDE

**★ TOYS ★**  
**86¢**  
 GORGEOUS  
**BABY DOLL**  
 26" Reg. \$3.88  
 TALL \$7.95...  
 CHILDREN'S  
**RECORD PLAYER**  
 Reg. \$14.95... **\$6.88**

Regular \$269.95  
 REDUCED TO  
**\$169**  
**9 cu. ft. ADMIRAL**  
 An ideal refrigerator for a family of 3 or 4. Full-width freezer, meat drawer, extra storage shelves in door. Removable shelves.

**TAPPAN GAS RANGE**  
 Model RV75  
 Full size unit...  
 Reg. \$219.95  
**NOW ONLY \$119.95**

Sensational New Low Price  
**\$148**  
**21" PHILCO TV**  
 Here is one of the most amazing offers in television. A full 21" Philco television set with all the advanced Philco features at a price so low it's to believe.

Regular \$269.95  
 REDUCED TO  
**\$126**  
**THOR WASHER**  
 Famous Thor washer with such features as Super-agitator action, overflow rinse and single tub spin drying... all at an unbeatable price.

12 CU. FT. 2-DOOR  
**GENERAL ELECTRIC**  
 This is one of GE's finest models. Revolving shelves for utmost convenience and added space. Separate frozen food chest. Deep chested. Crisper drawers.  
 Reg. \$529.95  
**NOW ONLY \$321**

Brand New 1956 Model  
**\$189**  
**21" RCA VICTOR**  
 Lowest priced TV with RCA Victor's famous oversize 21" "All-Clear" picture tube brings you pictures of vivid clarity and lifelike Balanced Fidelity sound. "Hidden-Panel" tuning. Smart textured cabinet.

**AIR PAK LUGGAGE**  
 3 Piece Ensemble  
 Reg. \$59.95 **\$24.79**  
**PRECISION MADE MICROSCOPES**  
 Special Purchase of 300 to sell for just **\$6.44**  
 Reg. \$16.95...  
**SAVE 40% FIREPLACE EQUIPMENT**

STORE OPEN DAILY AND SUNDAY UNTIL 9:00 P.M.

**FREE! HOOVER**  
 Cleaning Tools \$24.95 Retail  
 When you get the world's finest cleaner  
**THE DELUXE HOOVER**  
 ● Finest cleaner made  
 ● Beats as it sweeps as it cleans  
 ● Largest throw-away bag on any cleaner  
**\$124.95**  
**FREE PLAY HOOVER**  
 With Your NEW Hoover Cleaner!  
 Here is an offer that's never been matched. With your Deluxe Hoover cleaner you will receive absolutely free this wonderful Play Hoover for the little housekeeper, and in addition you receive the Hoover Cleaning Tools, worth \$24.95. This Play Hoover really works! It will delight the heart of any youngster. It lights as it runs and it actually picks up dirt! In the tool kit are all the tools you will ever need for use with this wonderful vacuum.  
**\$69.95 COMPLETE**  
 Reg. \$97.50  
**HOOVER AERO-DYNE**  
 Finest canister cleaner m a d e. Lightweight, powerful, efficient.

**NEW WESTINGHOUSE AUTOMATIC COFFEE MAKER**  
 Makes Up to 10 Cups—  
 with super speed—automatically  
 Not all coffee makers are alike. The new Westinghouse is different — it's better, faster, more efficient. First, because a high velocity water pump extracts essential oils faster, locks in the full coffee flavor. Second, Westinghouse uses not one, but two thermostatic controls. The second control keeps coffee fresh and hot for hours. There's no boiling — no after-perk — it's always at the one right temperature. Coffee is always the same — from first cup to the last.  
**\$19.95**  
**YOU CAN BE SURE...IF IT'S Westinghouse**  
 You can't make a finer cup of coffee —any way you try.

**Descoware TREASURE CHEST**  
 CAST-IRON... PORCELAINIZED  
 ALL OF THE MOST-USED PIECES—NOW IN ONE PACKAGE  
 Just see what you get in this luxury pack —  
 ● 3/4 QT. SAUCE PAN ● 1 1/2 QT. SAUCE PAN  
 ● 8" SKILLET ● 11" SKILLET  
 ● 1 QT. COVERED CASSEROLE ● 3 1/2 QT. COVERED OVEN  
 ● 6-HOOK WALL RACK  
 If purchased individually these pieces would cost you \$33.65  
**Treasure Chest Special... \$29.95**  
 Descoware is made of extra thin cast iron, sealed with a vitrified porcelain enamel which has been fused into the metal by a special process. Is acid-proof and non-toxic. Descoware is as easy to wash as fine china.

**Osterizer**  
 ORIGINAL LIQUIFIER-BLENDER  
 This handsome blender will make an almost endless variety of tasty appetizers, main course dishes and wonderful beverages. One piece, non-breakable, Neoprene cover, sparkling heat-resistant glass container. Handsome base easy to keep spotlessly clean at all times.  
**NOW ONLY \$39.95**

**4 Speeds 2 Speakers**  
 V-M 1285  
 ONLY \$104.00  
**the Voice of Music**  
 Thrill to full tonal quality as you play your favorite records on a V-M. Handsome styling to delight eye as well as ear... Many exclusive features... Big-phonograph performance, small-phonograph size.  
**Big Phono Performance!**  
 The Playtime  
 V-M 1285  
 ONLY \$31.50

**DORMMEYER STEAM IRON**  
**\$17.95**  
**Free**  
**ELECTRIC APPLIANCE TABLE**  
 with all accessories is yours FREE with the purchase of the Dormeyer Iron.  
 This sturdy enameled appliance table has a built-in electrical outlet... plug any electric appliance into it. Complete with 4-piece decorated range set and a beautiful 3-piece nested storage bowl set. ALL FREE!

**STANDARD TELEVISION AND APPLIANCE COMPANY**  
**310 E. MANCHESTER BLVD. 1/2 Block East of Market St. INGLEWOOD**